



Code of Conduct

The outdoor industry will march together in recognition of public lands, which are essential to the health of the outdoor recreation economy and a significant component of the nation's economy. Keeping public lands public ensures a long-term, sustainable future for neighboring communities, recreation and the land itself. While there is a right to lawful march, it is to be exercised responsibly.

We ask that all participants abide by the following:

- When leaving the show floor to join the march, please do so without disrupting business being conducted by fellow attendees.
- Behave with respect and consideration for the rights, traditions and feelings of others in the vicinity.
- Make reasonable efforts to discourage unreasonable, unlawful, violent or otherwise unethical conduct by fellow participants.
- Abide by all state and city laws during the march and comply with police directions in accordance with legislation.
- Obey the directions and follow the assigned route from assembly to dispersal. Practice good safety during the march.
- Do not attempt to stop, impede or otherwise interfere with those not participating in the march.
- Brands marching as a group are asked to only carry one sign with their logo and not of undue size.
- Avoid using words or behavior that could reasonably be perceived as intentionally provocative, threatening, abusive, insulting or lewd.
- Alcohol and/or drugs are prohibited during the march. Please abide by all Salt Lake City rules regarding alcohol in public areas.
- Respect the rights and opinions of those who choose not to participate in the march.
- Do not engage in violence of any kind, weapons are prohibited.
- This is a peaceful event; please do not harm people or property.
- Please pick up and recycle all trash.